If your child is between 9 months to 15 years then this message is for you

- If you have children in the age group of 9 months to 15 years, then please take them to the nearest vaccination session site during the MR campaign conducted in your city/town/village
- Look out for any advice/directive received from the child’s school/educational institute and take the necessary actions
- Permit your school-going child to be vaccinated at the school during MR campaign
- Promptly seek treatment or act as recommended by health worker during any sign of an adverse event following immunization
- Carry the child’s immunization card whenever visiting an immunization outreach session site or health centre
- Complete the schedule of routine vaccinations, irrespective of the vaccination received during the campaign
Measles Disease

- Measles is a deadly disease and one of the major causes of disability or death in children.
- Measles is highly contagious and spreads through coughing and sneezing of an infected person.
- Measles can make your child vulnerable to life-threatening complications such as pneumonia, diarrhoea and brain infection.
- Measles is commonly recognizable as a visible red rash with high fever, cough, runny nose and red eyes.

Rubella Disease

- In pregnant women, rubella infection can result in CRS (Congenital Rubella Syndrome) that can cause severe & even fatal consequences for the foetus & newborns, if infection occurs in early pregnancy. Children born of unprotected mothers having rubella infection during early pregnancy have high chances of suffering from long-term congenital anomalies affecting the eyes (glaucoma, cataract), ears (hearing loss), brain (microcephaly, mental retardation) and heart defects.
- Rubella can also lead to abortions, miscarriages and stillbirths in pregnant women.

Remember:

- Your child between 9 months till 15 years, should take the vaccine
- Your child should be vaccinated even if they have already been vaccinated with MR/MMR vaccine or had either of the diseases
- Vaccine is the only protection against life threatening consequences associated with Measles & Rubella for e.g. pneumonia, diarrhoea, brain fever
- MR vaccine is given free of cost at the campaign and at all Government health centres
- Carry your child’s Immunization/Mother & Child Protection Card during all vaccination visits
- For more information, speak to your ANM/ASHA/AWW behenji